

APRIL 2025 VENDER FAIR



Acadia Pharmaceuticals Inc (Acadia) discovers, develops, and commercializes small molecule drugs for the treatment of central nervous system (CNS) disorders. The company's marketed product Nuplazid (pimavanserin) is an FDA-approved drug for the treatment of Parkinson's disease psychosis. Its pipeline includes pimavanserin for the treatment of various indications which include Schizophrenia, major depressive disorder (MDD), dementia-related psychosis (DRP), and trofinetide for the treatment of Rett Syndrome. The company markets its product in the US. It has an operational presence in Denmark, Switzerland, and the UK. Acadia is headquartered in San Diego, California, the US.



A caregiver registry to provide referrals for clients in need of care/companionship/general support to vetted independent contractors from the registry. Unique process where YOU are able to choose the person who will be providing support and YOU negotiate schedules and rates without the high overhead and office complications of a caregiver agency. YOU have all the contact info for the person you choose as a caregiver. No minimum or maximum number of hours, complete flexibility and autonomy. Lisa Laney (MSW, CMC) is the sole owner.



Choice Care Villas represents the next generation of senior care residences—where outdated notions like bingo and 'warehousing' are left behind. Designed on a small scale with fewer than 10 residents, CCV provides personalized attention, nutritious and freshly prepared meals, and an unparalleled standard of consistent, quality care. This innovative concept is the vision of two compassionate women, both Master's-level Social Workers (MSWs), who bring a combined 70 years of experience in addressing the challenges of aging and healthcare. Contact Lisa Laney, MSW CMC 828-772-0002



FYZICAL Therapy & Balance Centers' vision is to be the most trusted accessible entry point for wellness and health. Our mission is to empower individuals to take control of their recovery and wellness through direct access to physical therapy, balance protocols and healthy lifestyle products and services. We have a special team who treat their patients like family who return for treatment over the years as they face new challenges. We feel our one-on-one, holistic treatment approach is key to providing a unique therapy experience suited to each patient's needs. Our goal is to not only treat you when you have an injury or fall but to evaluate and assess before such an issue to optimize physical health and reduce fall risk. We love the process of helping people live happier, healthier lives with increased confidence and independence!



Now known as: Lisa Laney and Assoc.

A care management practice providing education, guidance, and **ADVOCACY**, for immediate and long-term planning through aging and/or health crises. Lisa Laney, MSW, CMC, is the sole owner of this practice, which is composed of medical social workers, master level nurses, a physical therapist, an occupational therapist, and an RN, all bringing their clinical skillsets to the profession of care management.



McGuire Wood & Bisette Law Firm (MWB), founded in 1894, is the oldest law firm in Asheville and our Trusts, Estates & Elder Law Group provides personal, in-depth counseling to help plan for your future needs, preserve your legacy, and navigate the administrative process following the death of a loved one. Our experience allows us to provide technical, practical, and compassionate advice related to your estate, asset protection, and long-term care needs including long-term care Medicaid planning. In addition, we can represent clients in court proceedings such as estate and trust disputes, trust modifications and terminations, and guardianship actions. We are proud that our firm includes a Certified Elder Law Attorney, three Board Certified Specialists in Estate Planning and Probate Law, a Certified Public Accountant, and three attorneys with advanced tax degrees to help clients meet their goals.



MountainCare's adult day programs have been serving our neighbors in Western North Carolina for over 35 years. We have been here to support thousands of families over the years as they have stepped into the challenge of caring for an aging loved one. Our Adult Day programs provide a safe and enjoyable place for aging adults to stay engaged during the day, while receiving expert care in one of our award-winning facilities. We have locations in Buncombe and Henderson Counties. We give caregivers peace of mind so they can work or manage other responsibilities knowing that their loved one is surrounded by friends and a team of qualified, professional staff members. Our experts will monitor your loved one's condition, safely administer medication, provide nutritious means, and offer meaningful activities that stimulate the mind, body, and spirit, of each individual.



Offers 1-on-1 physical therapy, personal training, strength and conditioning, fitness classes, Knock Out Parkinson's, LSVT-BIG, weight lifting classes, Knock Out Parkinson's group classes. We continue to coordinate with the Riveter to provide climbing opportunities for people with Parkinson's. All of us are Doctors of Physical Therapy. We have board specialists in geriatrics and orthopedics. We have been working closely with the PD community since 2015. We accept insurance and cash and do not require a physician's referral. We are open from 7am-7pm. Note that we are hosting our 4th Annual Knock Out Parkinson's Event at Fletcher Park.



Sunrise Speech and Swallowing Therapy, PLLC serves the adult and older populations in western North Carolina. This practice is operated by Shelby Bjorlie, MA, CCC-SLP. Over the past 18 years, she has specialized in working with people with neurological disorders, including Parkinson's disease, Huntington's disease, strokes, and head injuries. Shelby is an LSVT (LOUD) certified clinician, which is the gold standard voice therapy for Parkinson's disease. Along with voice therapy, Shelby provides assessment and treatment of swallowing and cognitive disorders, both of which can occur with Parkinson's disease. At Sunrise Speech Therapy you will experience individualized care focused on keeping you an active participant in your life!



At Thrive In Home, Comprehensive Care Solutions, we believe that quality occupational therapy should come to you. As OT practitioners and co-founders of this mobile outpatient practice, we are dedicated to helping clients regain independence and participate in meaningful activities all from the comfort of their homes.

Our services go beyond traditional, occupational therapy. We provide caregiver coordination when needed and support for those considering a transition to long-term care, ensuring a smoother and more informed process.

Additionally, both Tess and I are LSVT BIG certified, allowing us to offer specialized treatment for individuals with Parkinson's disease and other neurological conditions in their home environment.



The YMCA of WNC is your one-stop shop for all of your health and fitness needs. We have 5 locations in Buncombe County, 1 location in Henderson County, and 1 location in McDowell County. We offer programming specific to our patrons with Parkinson's, alongside a wide range of group exercise classes, including land-based classes such as Tai Chi, chair yoga, and low-impact fitness; specialty programs and workshops such as foam rolling and kettlebell basics; plus aquatic programming at five locations. Should you need some 1-on-1 attention, we offer personal training at every facility with certified personal trainers. We pride ourselves on our quality programming and our ability to meet everyone where they are and what their next steps should be. We work diligently to make sure your member experience is unique to you and best fits your needs.